Piri Reis University

Evidence for THE Impact Ratings 2027 – Indicator 5.3.4

Encouraging applications by women in under-represented subjects

Question: Does your university as a body encourage applications by women in subjects where they are underrepresented?

Answer: Yes – through university outreach **Data year:** 2025

Summary

Women are under-represented in maritime and engineering programmes, and the University actively encourages them to apply. The 10% tuition discount for female students in maritime and mechatronics programmes is promoted to applicants on the prospective student website. On 6 March 2025 the University held the International Women's Day event "Women Seafarers", where women leaders of the maritime sector shared their careers to inspire students to choose maritime professions, and on 18 May 2025 it celebrated the International Day for Women in Maritime at DFDS Pendik Port. The share of women among placed students rose from 14.4% in 2014-15 to 29.0% in 2025-26.

1. Promotion of the female student discount to applicants



Screenshot – "Female Student Discount" on the prospective student website (aday.pirireis.edu.tr): 10% discount for female students in maritime and engineering technology programmes

2. "Women Seafarers" – International Women's Day event, 6 March 2025

Link: 8 March Women's Day: "Women in Maritime" – sustainability.pirireis.edu.tr



Photo 1 – Opening of the "Women Seafarers" event (8 Mart Dünya Kadınlar Günü Etkinliği, 6 March 2025)



Photo 2 – Panel of women leaders from the maritime sector



Photo 3 – Students and staff attending the event

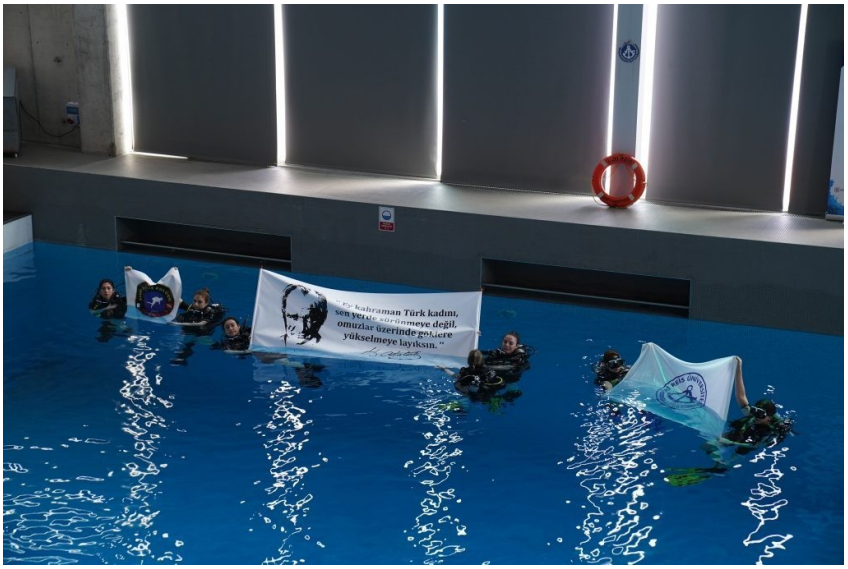

Photo 4 – Scuba Diving Club's special dive for Women's Day

3. International Day for Women in Maritime, 18 May 2025

Link: [International Day for Women in Maritime – sustainability.pirireis.edu.tr]